**Top streaming tips for Super Animal Royale Petember**

**Exclusive Super Animal Royale Items**

When you sign up to stream you will receive a special code to unlock your in-game pack! So super! This code is top secret so please don’t share on socials.

Everyone who donates to your stream also unlocks these exclusive items:

* Variety Tuxedo
* Variety Tophat
* Variety Petember Umbrella

The code will be activated on 1 September. Your donors will receive the code via email from Variety Level Up for Kids within 24 hours of donating.

**Planning your stream**

Set a length of time that suits you

24 hours can be a lot on your own, try for a shorter time or hook up with a friend or get a team together to tag out

Theme it up! [Download the Super Animal Royale Stream Kit to rock your stream.](https://www.levelupforkids.org/getasset/FJTBXS)

**Ask a moderator to help out**

Gaming and chatting at the same time - including sharing links to your fundraising page regularly or letting your followers know about your incentives - can be tricky. Ask a friend to moderate for you!

**Test before you stream**

Make sure everything is working prior to your big go live date!

Set a goal that you think you can hit (and then increase it!)

**Plan your incentives, rewards and milestones**

Whether you're colouring your hair or doing a giveaway (there are loads of ideas - check them out below) plan your incentives before your big day. If you have prizing or fun activities as incentives make sure you pre-promote them on socials. We’ve created some incentive cards for [Insta and Twitter as well as Insta story backgrounds to get you started.](https://www.levelupforkids.org/getasset/1U92WB)

Incentives give you a way to thank your chat and supporter community for donating (and encourage them to donate – it also keeps your charity stream super engaging and keeps up a good pace, especially for longer streams.

Set up a good mix of incentives to keep it interesting. Some examples:

For every $ amount donated I will

* write your name on the wall behind me
* do a challenge like a push ups, eating
* you can ask me anything in chat
* I will change my avatar
* show you my dog!’

**Every Philanthropist Needs a Tux: Don’t forget to promote the most SUPER incentive of all – the exclusive Super Animal Royale items ALL donors receive when they make a gift.**

What about Milestones?

Set milestones along the way to your donation goal. When you set these up on Tiltify they will show on your donation bar at the top of the screen while you are streaming. You can set certain activities that will trigger when you hit your milestone.

E.g.

* When I hit $500 I will do a silly dance
* When I hit $ I will eat a chilli!
* When I hit $ I will spray my hair red
* When I hot my goal I will do a prize draw

**Using Twitch? Add a Tiltify fundraising extension**

Add a fundraising extension so people can donate right on your Twitch panels! Install by following these instructions

[**https://dashboard.twitch.tv/extensions/c2pfczzpkry5ufyc59kfru0emwe0gx**](https://dashboard.twitch.tv/extensions/c2pfczzpkry5ufyc59kfru0emwe0gx)

**Reach out to companies**

Let your fave stores to let them know you are charity streaming for assistance dogs - you never know they may help promote it or help you out with giveaways!

**Shout out loud**

Let your friends, fam and followers know what you're doing on socials - build it up to your event day to launch with a bang!

A great way to increase engagement and get donations going is by setting up a Tiltify poll. Campaign Polls are a great way to interact with your communities by allowing them to vote with their donations on an outcome that might happen to you on stream e.g. should I dye my hair red if I raise $1,000 – donate to vote! Up to 5 options can be offered on each poll and the donor must choose to vote in the poll prior to completing their donation.

Connect to the [SAR Discord community](https://discord.com/invite/animalroyale) and socials @animalroyale to share the love!

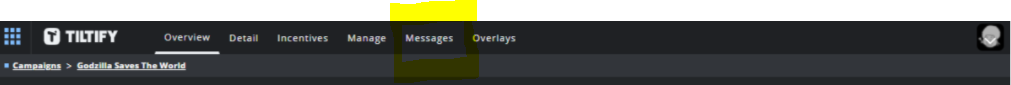
Use the hashtag #superanimalroyalepetember on all your socials

**Describe what you are doing and why**

When you are setting up your Tiltify campaign it will ask you to add a campaign description. Here’s some suggested text:

*I’m playing Super Animal Royale to raise funds and awareness for assistance dogs for kids in need this September, funded by Variety - the Children's Charity. These real life Super Dogs change the lives of kids living with autism, anxiety, and epilepsy. Tune into my stream to make a difference and get exclusive access to the Super Animal Royale Variety in-game pack!*

**Include a heartfelt THANK you in your donor message**



When you are setting up your campaign you can include a personalised message to your donors – here’s some text to copy and paste:

*Thank you for your PAWsome donation to my Super Animal Royale fundraiser for assistance dogs for kids in need. Here's your PAWard!*

*Every Philanthropist Needs a Tux: Your Gift has Unlocked Exclusive Super Animal Royale Items!*

*You will receive the code to access this pack from Variety Level Up within 24 hours of your donation. The code will be activated in-game on 1 September.*

*PAWlease don't share - this is an exclusive code just for you to show your fellow animals what a good PAWson you are!*

*Thank you once again – your incredible support will allow Variety – the Children’s Charity to provide assistance dogs for kids living with Autism, Anxiety and Epilepsy.*

**Set up overlays and alerts**

Overlays and alerts will provide dynamic updates to your viewers as they donate – they are important to use on your stream to keep viewers and donors engaged. You can set the live progress bars up directly in Tiltify under the Overlay tab.

We’ve also included some great themed BRB, stream starting soon and holding stream screens to set up in OBS plus GIFs, emojis AND MORE! [Download here](https://www.levelupforkids.org/getasset/FJTBXS)

For your animated alert (which will appear on screen every time someone donates), search **“Super Animal Royale**” under the GIF section of the Overlay area in Tiltify.

**When you're streaming**

**Repeat your message**

People might tune in and out so make sure you shout out regularly in-stream and in the comments why it's important to donate to support your cause. We've included some easy talking points in our how to guide to help out.

**Thank and engage your supporters**

While donations and comments are coming in, give your supporters a shout out to say thanks. And don't forget to do a follow up social post telling them how awesome they all are!

Keep everyone updated on your incentives and milestones.

Remind people if you reach a goal or milestone you'll eat that chilli or giveaway that signed mousepad! This will keep your viewers engaged and encourage donations.

**Take breaks**

When you sign on to level up, we'll provide you with overlays including BRB screens so you can have a stretch, grab a glass of water or stock up on snacks!

**Add a chat bot**

We’ve created some easy instructions in our download pack to set up chat bot commands for your charity stream – highly recommended!

**Follow our community guidelines**

Keep it friendly and fun and follow our [community rules](https://dhgm4ffncnbwt.cloudfront.net/7958d58296e79f455b239d232a3a0fae.pdf), remembering you're representing a children's charity.

**Thanks so much for your incredible support! Have fun and know the amazing impact you are having on kids in need.**

**Want to dive a little deeper?** [**Here’s a full guide from Tiltify**](https://info.tiltify.com/support/solutions/articles/43000011753-start-your-first-individual-campaign)