



# LEVEL UP FOR KIDS Streaming for Good

for Variety - the Children's Charity



## Fact Sheet

### About Variety - the Children's Charity

**Helping kids who are sick, disadvantaged or live with disability.**

Started by a group of entertainers in 1928, Variety - the Children's Charity has a network of 45 offices in 14 countries, and many millions of individual children around the world live a better life because of the generosity of Variety's communities of supporters.

Variety - the Children's Charity help kids who are facing challenges with sickness, disability or disadvantage. Variety provides support to families and organisations through providing grants for a range of equipment, such as wheelchairs or all-abilities playgrounds to provide practical help to kids, schools and organisations in need. We run programs to educate and empower kids that are falling through the cracks. We give scholarships to encourage the talents of kids living with disadvantage or disability. And last but certainly not least, we hold kids' events to bring joy, light and laughter to children in need and their families.



### Grants

Grants are the very core of what we do. Individual grants give kids and families in need access to life-changing equipment and resources. Community grants support organisations, schools, not-for-profits and community groups who provide assistance and services to disadvantaged kids. Grants can fund educational and learning resources, transport, programs, supplies and technology.



### Programs

We run programs to educate and empower kids. The Variety SHINE Intensive Program is an education program that ensures all kids get an opportunity to overcome language and learning problems and keep up with their mates in the classroom. We provide a safe, fun and stimulating environment with a range of school-type activities.



### Scholarships

We give scholarships to encourage the talents of kids in need. Variety provides scholarships to children with an existing talent living with disabilities, chronic illness or financial hardship to achieve their full potential and to follow their dreams - categories include education, sport and the arts.



### Events and Experiences

We hold events to bring joy & engage kids in need and their families. We hold lots of exciting experiences throughout the year so kids who would otherwise miss out can have some fun, meet new people and try something new. The main event on our calendar is the Variety Kids Xmas Party attended by over 4,000 kids!

Learn more at [streamingforgood.com](https://streamingforgood.com)